



# Company Presentation

Karin Ekberg

Leadership & Sustainability

# About Leadership & Sustainability

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*“Sustainable Innovation for Industries, Corporations and Organizations”*

## We promote

- Sustainability as Corporate Strategy
- Sustainability as Business Model
- Sustainability as Leadership quality

**Leadership & Sustainability combines sustainability expertise with leadership capabilities – to support you in becoming a true Leader in Sustainability.**

- Our Expertise, Outreach and Partnerships are global, with anchors in **Europe, Asia and America.**
- Our mission is transformation and embedding of sustainability into business processes over the entire value chain.
- We are a **member of SAC and approved Higg FEM Verifier and Trainer**





# Project examples and references

# Leadership & Sustainability Project examples

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- Materiality assessment, benchmarking and strategy development for several brands and material suppliers
  - Workshops about sustainability strategy and ISO 9001/ ISO 14001
  - Supply chain management: materiality, EH&S guidelines, audit approach, audits
  - Sustainability / EHS Handbooks for suppliers
  - Numerous SAC FEM3.0 verifications and EHS audits in multiple locations world-wide
  - EIA – Environmental Impact Assessment
  - Chemicals management consulting
  - Software for supply chain management
  - Study on Microplastics in the oceans
  - Workshop about materials' and products' certifications
- [Read about some of these projects here](#)

# Sustainability Strategy

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## Project

- Conduct a materiality assessment and benchmarking, and develop a sustainability strategy and implementation plan.

## Objectives

- The customer, a brand in the outdoor sector, was looking to develop a comprehensive sustainability strategy for all sustainability aspects covering the entire value chain.
- The “Sustainability Strategy” project covered three phases: Explore the needs - Materiality assessment - Sustainability strategy development

## Achievements

- The overall generic business case to develop a sustainability strategy was developed and successfully accepted by management.

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# Supply chain management - ASICS

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## Project

- The project covers all environmental, and health and safety (EH&S) aspects as they relate to ASICS' supply chain.

## Objectives

- Supply chain materiality assessment for all of ASICS' different product groups, including T1 and T2 and materials.
- Guideline for the ASICS team and its suppliers.
- Audit tool and training.

## Achievements

- Materiality assessment, an EH&S guideline document, an audit approach and checklist, as well as a training were developed

*„ASICS values the partnership with Leadership & Sustainability, which is led by Karin Ekberg. Karin is a sustainability expert with a wealth of knowledge about supply chain strategies as well as hands-on supply chain work. The collaboration is a great approach to gain value from the fruitful knowledge and experience from an industry expert. We thank Karin Ekberg for her expertise to support ASICS with an efficiency dimension and to make the programme approaching where we should be in 2017.“*



**Lillian Tseng**  
**Manager CSR Team**

# Strategy Workshop - Oberalp Group, Brand SALEWA

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## Project

- Develop and hold a sustainability strategy workshop for a team of general managers, sustainability experts and designers.

## Objectives

- Understanding of different flagship projects.
- Understanding of the opportunities for SALEWA.
- Strategic framework for sustainability.
- List of ideas for strategic goals and projects.

## Achievements

- Brainstorming materiality assessment and possible goals.
- Strategic value chain approach and good practice examples.

*“Through her valuable high-level experience and particularly in the international sports and textile industry, Karin provided very valuable input from the beginning to the end of the project. She has the ability to bring clarity in complex issues and transform challenges into workable solutions. As a great listener, she really tries to go to the bottom of problems and provided creative, relevant and professional ideas and results. I wholeheartedly recommend her for your strategy development and high-level workshops.”*



**Marie Måwe**  
**CSR Manager**



# Add Value - Implementing the Higg FEM & further SAC services

Leadership & Sustainability

# Official SAC Higg FEM Verifier & Trainer qualification

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## Facility Environmental Module

- Leadership & Sustainability has completed the coursework required to **provide training** and **verification** to **Higg Facility Environmental Module** users
- We offer both **on-site and off-site verifications and trainings** and support you with your self-assessment
- We have conducted more than **200 verifications**



***“We do not do verification just as a tick box exercise, but **add value by giving a holistic perspective and hands-on advice on how to improve.**”***

**Higg Index** **TRAINER**

Higg Facility Environmental Module

EXPIRES 2020-05-03

**Higg Index** **VERIFIER**

Higg Facility Environmental Module

EXPIRES 2020-05-02

**Higg Index** **CHEMICAL SPECIALIST**  
**VERIFIER**

Ø ZDHC

Higg Facility Environmental Module

EXPIRES 2020-05-02

[Verifier list available here](#)

[Trainer list available here](#)

# Countries, where we offer Higg FEM training & verification

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## Africa

Egypt  
Ethiopia  
Morocco  
Tunisia  
South Africa

## America

Argentina  
Brazil  
Canada  
Chile  
Ecuador  
El Salvador  
Mexico  
Peru  
United States of America  
Venezuela

## Asia

Bangladesh  
China  
India  
Indonesia  
Malaysia  
Russia  
South Korea  
Sri Lanka  
Taiwan  
Thailand  
Turkey  
Vietnam

## Australia/Oceania

Australia  
New Zealand

## Europe

Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Italy  
Latvia  
Lithuania  
Norway  
Poland  
Portugal  
Romania  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
United Kingdom

**Languages:** English, French, German, Portuguese/English, Swedish, Turkish, Hindi, Bangla and more



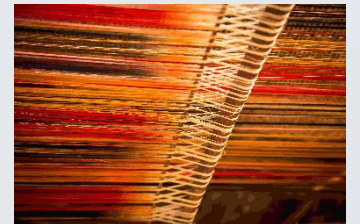
Please do not hesitate to [contact us](#), even if your country is not listed here. We might be able to support you anyway or connect you to one of our partners.

# Have you heard?

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## Recording & Presentation:

- [On the Higg FEM Verification Trail, Sections 1 & 2](#)
- [What to Expect On the Day of Your Higg FEM Verification](#)
- [How to Improve Your SAC Higg FEM Score – Updates to the How to Higg](#)
- [Master Sustainability With Ease. Use A Management System Approach!](#)



# Further SAC-related services

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## Materiality Assessment & Strategies

- Value chain approach
- Materiality assessment over the value chain
- Brand module benchmarking
- Strategy development
- Business cases



## Materials & Products

- Create a standard for materials
- Design for environment
- Product portfolio strategy
- Create brand policies to include restricted substances & animal welfare etc.



## Supply Chain & Facilities

- Supply chain mapping / strategy
- Higg FEM verification
- Chemicals management / „ZDHC protocol“
- Good manufacturing practices
- KPIs & performance improvements



## Further Workshops & Trainings

- Supplier training
- Designer training
- Training on sustainability & environmental impacts
- Training on sustainability strategy

# Choose 30 years of professional experience

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## What makes Leadership & Sustainability unique

- 30 years of extensive work experience to **improve performance** at corporate strategic level and at facility level
- We stand out from the crowd by our **system approach** coupled with **engineering and manufacturing knowledge** and a drive to create change and measurable results

## Karin's expertise covers the following areas, among others:

- Sustainability – environment, social, business ethics & corporate governance
- Materiality, Business case, Strategy development & implementation
- Value chain and business integration of Sustainability
- Manufacturing sustainability & Sustainable supply chain management
- Karin was awarded the **Verification Leadership award** at the SAC full member meeting in Barcelona, 2019



CEO Karin Ekberg

## Leadership & Sustainability

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