



# Company Presentation

Karin Ekberg

Leadership & Sustainability

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# About Leadership & Sustainability

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*“Sustainable Innovation for Industries, Corporations and Organizations”*

## We promote

- Sustainability as Corporate Strategy
- Sustainability as Business Model
- Sustainability as Leadership quality

**Leadership & Sustainability combines sustainability expertise with leadership capabilities – to support you in becoming a true Leader in Sustainability.**

- Our Expertise, Outreach and Partnerships are global, with anchors in **Europe, Asia and America.**
- Our mission is transformation and embedding of sustainability into business processes over the entire value chain.
- We are a **member of SAC and approved Higg FEM Verifier and Trainer Body as well as SLCP Verifier and Trainer Body.**
- We are accredited **ZDHC Training Provider.**





# Project examples and references

# Overview of our services

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## Materiality Assessment & Strategies

- Value chain approach
- Materiality assessment over the value chain
- Brand module benchmarking
- Strategy development & Business cases
- Reporting



## Materials & Products

- Create a standard for materials
- Design for environment
- Product portfolio strategy
- Brand policies to include restricted substances & animal welfare etc.



## Supply Chain & Facilities

- Supply chain mapping / strategy
- Higg FEM verification
- Chemicals management / „ZDHC protocol“
- Good manufacturing practices and Handbooks
- KPIs & performance improvements



## Workshops & Trainings

- Supplier training
- Designer training
- Training on sustainability & environmental impacts
- Training on sustainability strategy



## Strategy & Reporting

- Materiality assessment, benchmarking and strategy development for several brands and material suppliers
- Workshops about sustainability strategy and ISO 9001/ ISO 14001
- Sustainability reports

## Supply chain management

- Supply chain management: materiality, EH&S guidelines, audit approach, audits
- Goals and Action Plans and Handbooks for suppliers on how to improve environmental performance and Higg FEM scores
- More than 200 SAC FEM3.0 verifications and EHS audits in multiple locations world-wide
- Statistics based on Higg FEM self-assessment and verified results of brands' suppliers
- EIA – Environmental Impact Assessment
- Chemicals management consulting

## Product

- Study on Microplastics in the oceans
- Workshop about materials' and products' certifications
- Product labels

→ [Read about some of these projects here](#)

# Sustainability Strategy

## Project

- Conduct a materiality assessment and benchmarking, and develop a sustainability strategy and implementation plan.

## Objectives

- The customer, a brand in the outdoor sector, was looking to develop a comprehensive sustainability strategy for all sustainability aspects covering the entire value chain.
- The “Sustainability Strategy” project covered three phases: Explore the needs - Materiality assessment - Sustainability strategy development

## Achievements

- The overall generic business case to develop a sustainability strategy was developed and successfully accepted by management.



# Supply chain management - ASICS

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## Project

- The project covers all environmental, and health and safety (EH&S) aspects as they relate to ASICS' supply chain.

## Objectives

- Supply chain materiality assessment for all of ASICS' different product groups, including T1 and T2 and materials.
- Guideline for the ASICS team and its suppliers.
- Audit tool and training.

## Achievements

- Materiality assessment, an EH&S guideline document, an audit approach and checklist, as well as a training were developed

*„ASICS values the partnership with Leadership & Sustainability, which is led by Karin Ekberg. Karin is a sustainability expert with a wealth of knowledge about supply chain strategies as well as hands-on supply chain work. The collaboration is a great approach to gain value from the fruitful knowledge and experience from an industry expert. We thank Karin Ekberg for her expertise to support ASICS with an efficiency dimension and to make the programme approaching where we should be in 2017.“*



**Lillian Tseng**  
**Manager CSR Team**

# Strategy Workshop - Oberalp Group, Brand SALEWA

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## Project

- Develop and hold a sustainability strategy workshop for a team of general managers, sustainability experts and designers.

## Objectives

- Understanding of different flagship projects.
- Understanding of the opportunities for SALEWA.
- Strategic framework for sustainability.
- List of ideas for strategic goals and projects.

## Achievements

- Brainstorming materiality assessment and possible goals.
- Strategic value chain approach and good practice examples.

*“Through her valuable high-level experience and particularly in the international sports and textile industry, Karin provided very valuable input from the beginning to the end of the project. She has the ability to bring clarity in complex issues and transform challenges into workable solutions. As a great listener, she really tries to go to the bottom of problems and provided creative, relevant and professional ideas and results. I wholeheartedly recommend her for your strategy development and high-level workshops.”*



**Marie Måwe**  
**CSR Manager**





# Add Value – Our Audit & Training Services

# Official SAC Higg FEM and SLCP Verifier & Trainer qualification

## Facility Environmental Module & SLCP (Social and Labor convergence program)

- Leadership & Sustainability has completed the coursework required to **provide training** and **verification** to **Higg Facility Environmental Module and FSLM (SLCP)** users
- We offer both **on-site and off-site verifications and trainings** and support you with your self-assessment



*“We do not conduct verification just as a tick box exercise, but **add value by giving a holistic perspective and hands-on advice on how to improve.**”*

Higg Index VERIFIER BODY  
Higg Facility Environmental Module

[Verifier list available here](#)  
[Trainer list available here](#)

# Countries, where we offer Higg FEM training & verification

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A-L

**A**lbania

Algeria

Australia

Austria

**B**angladesh

Belgium

Benin

Bosnia and

Herzegovina

Botswana

Brazil

Bulgaria

Burkina Faso

**C**ambodia

Canada

China

D.R. of the Congo

R. of the Congo

Cote d'Ivoire

Croatia

Cyprus

Czech Republic

**D**enmark

Djibouti

**E**gypt

El Salvador

Eritrea

Estonia

Ethiopia

**F**inland

France

**G**abon

Georgia

Germany

Ghana

Greece

Guinea

**H**ong Kong

Hungary

**I**celand

India

Indonesia

Ireland

Israel

Italy

**J**ordan

**K**enya

Kosovo

Kuwait

**L**atvia

Liechtenstein

Lithuania

Luxembourg

**Languages:** English, German, French, Portuguese/English, Swedish, Turkish, Hindi, Bangla, Arabic and more



Please do not hesitate to [contact us](#), even if your country is not listed here. We might be able to support you anyway or connect you to one of our partners.

# Countries, where we offer Higg FEM training & verification

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M-Z

**M**acau

Macedonia

Madagascar

Malaysia

Mali

Malta

Mauritani

Mauritius

Moldova

Morocco

Mozambique

Myanmar

**N**amibia

Netherlands

New Zealand

Niger

Norway

**P**akistan

Poland

Portugal

**Q**atar

**R**omania

Rwanda

**S**an Marino

Saudi Arabia

Senegal

Serbia

Sierra Leone

Singapore

Slovakia

Slovenia

Solomon Islands

South Africa

Spain

Sri Lanka

Sudan

Swaziland

Sweden

Switzerland

**T**anzania

Thailand

Togo

Tunisia

Turkey

**U**ganda

United Arab

Emirates

United Kingdom

United States

**V**ietnam

**Z**imbabwe

**Languages:** English, German, French, Portuguese/English, Swedish, Turkish, Hindi, Bangla, Arabic and more



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# Higg FEM verification trail - Webinars

## Recording & Presentation:



[Sections 1 & 2: Site info & Permits and EMS](#)



[Section 5: Wastewater](#)



[Section 8: Chemicals](#)



[Section 3: Energy & GHG](#)



[Section 6: Air Emissions](#)



[What to Expect On the Day of Your Higg FEM Verification](#)



[Section 4: Water Use](#)



[Section 7: Waste](#)

# Official ZDHC Accredited Training Provider

- ZDHC is the acronym for **Zero Discharge of Hazardous Chemicals** and started in 2011 as a response to the **Greenpeace Detox campaign**
- Since April 2020 Leadership & Sustainability is an accredited ZDHC training provider
- We offer both **face-to-face as well as webinar trainings** and support you with your effort to reduce your chemicals footprint



# Choose 30 years of professional experience

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## What makes Leadership & Sustainability unique

- 30 years of extensive work experience to **improve performance** at corporate strategic level and at facility level
- We stand out from the crowd by our **system approach** coupled with **engineering and manufacturing knowledge** and a drive to create change and measurable results

## Karin's expertise covers the following areas, among others:

- Sustainability – environment, social, business ethics & corporate governance
- Materiality, Business case, Strategy development & implementation
- Value chain and business integration of Sustainability
- Manufacturing sustainability & Sustainable supply chain management
- Karin was awarded the **Higg Index Verification Leadership award** at the SAC full member meeting in Barcelona, 2019



CEO Karin Ekberg

## Leadership & Sustainability

Visit our Website:

[www.leadership-sustainability.com](http://www.leadership-sustainability.com)

E-Mail us:

[Karin.Ekberg@Leadership-Sustainability.com](mailto:Karin.Ekberg@Leadership-Sustainability.com)

Call us:

Mobile: +49 (151) 461 70 184

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