



## Sustainability Webinar Trainings June – August 2020

Overview and Agenda

June 22<sup>nd</sup>, 2020

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## Webinar 1: Sustainability Strategy



**Webinar:** Sustainability Strategy

**Duration:** 2 hours

**Date Alternatives:** June 30<sup>th</sup> / July 15<sup>th</sup> / July 29<sup>th</sup>

**Time:** 3:00 pm CEST/ 9:00 am EST

**Cost:** 150€/participant (please view further details at the end of this document)

**Registration deadline:** June 27<sup>th</sup> / July 12<sup>th</sup> / July 26<sup>th</sup>

### Description:

Sustainability programs are at their best when they are well integrated into the backbone – the processes – of a corporation or organization. But, how can you develop a Sustainability Strategy that can be integrated into the core of your business? With the help of this Sustainability Strategy webinar, we will look in-depth at a value chain approach to sustainability. On this journey, the process of developing a strategic framework and measurable long-term goals and actions will be discussed. Please choose the date that suits the best to you and follow [this link](#) to book this webinar.

### Agenda

1. Introduction and expectations of the participants
2. Why develop a Sustainability Strategy and How to Create Buy-in
3. Examples of Strategic approaches
4. How to develop “your” business case
5. Implementation plan
6. Questions & Discussion
7. End of webinar

### Presentation

After each webinar, the presentation deck will be made available to all participants.

## Webinar 2: Sustainable Supply Chain Management



**Webinar:** Sustainable Supply Chain Management

**Duration:** 2 hours

**Date Alternatives:** July 1<sup>st</sup> / July 16<sup>th</sup>

**Time:** 3:00 pm CEST/ 9:00 am EST

**Cost:** 150€/participant (please view further details at the end of this document)

**Registration deadline:** June 28<sup>th</sup> / July 13<sup>th</sup>

### Description:

Do you wish to map your environmental, and your health and safety performance along your supply chain? Our approach is based on our experience in developing strategies, improvement programs and management systems group-wide, for supply chains and individual entities and factories. We will also discuss the use of, e.g., Higg FEM and other programs, and how you can build on these programs to improve your performance. Please choose the date that suits the best to you and follow [this link](#) to book this webinar.

### Agenda

1. Introduction and expectations of the participants
2. Know your supply chain
3. Environmental, health and safety standards
4. Build your supply chain strategy
5. Implement your strategy & improve performance
6. Questions & Discussion
7. End of webinar

### Presentation

After each webinar, the presentation deck will be made available to all participants.

## Webinar 3: ZDHC Top 10 Issues & Best Practices



**Webinar:** ZDHC Top 10 Issues & Best Practices

**Duration:** 3x 3 hours

**Dates:** July 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>

**Time:** 9:00 am CEST

**Cost:** 190€/participant

**Registration deadline:** July 11<sup>th</sup>

Please follow [this link](#) to register on the ZDHC Training Platform.

- **Hint:** To register, you need to log in with your trainee account first. You can create your account [here](#).

### Description:

Are you and your organization aiming towards zero discharge of hazardous chemicals? This webinar training will help you to understand the key issues in implementing a chemical management system and suggest best practice solutions. The content is based on the ZDHC Chemical management System Guidance Manual framework. Karin Ekberg, CEO & Founder of Leadership & Sustainability, will be leading the training.

### Agenda - Session 1

1. Introduction and expectations of the participants  
*Input Control Issues:*
2. Issue No. 1: Internal purchasing policy to ensure ZDHC MRSL compliance
3. Issue No. 2: Qualified Chemical management team leaders
4. Issue No. 3: Documentations permits and verification
5. Questions & discussion
6. End of webinar

### Agenda - Session 2

1. Recap of Session 1
2. Issue No. 4: Understanding the MSDS
3. Issue No. 5: Ability to understand and build a chemical inventory  
*Process Control Issues:*
4. Issue No. 6: Knowledge of chemical separation/ segregation
5. Issue No. 7: Chemical storage and on-site management
6. Questions & discussion
7. End of webinar

### Agenda - Session 3

1. Recap of Session 1 & 2
2. Issue No. 8: General training in chemical management

3. Issue No. 9: PPE implementation and maintenance  
*Output Control Issues:*
4. Issue No. 10: Capability to identify where WEF hazardous chemical test report results originate in the factory from chemicals
5. Questions & discussion
6. Closing and feedback survey (electronic survey)

## **Presentation**

After each webinar, the presentation deck will be made available to all participants.

## Webinar 4: Introduction to BRM



**Webinar:** Introduction to BRM

**Duration:** 1 hour

**Date:** July 14<sup>th</sup>

**Time:** 3:00 pm CEST / 9:00 am EST

**Cost:** Free

**Registration deadline:** July 13<sup>th</sup>

### Description:

The Brand and Retail Module (BRM) is a comprehensive assessment tool that brands and retailers can use to holistically evaluate sustainability risks and impacts, across their organization's entire value chain. We would like to introduce you to this module and how to identify top-priority actions and how to approach them. Please register [here](#).

### Agenda

1. Introduction to SAC and Higg Index
2. BRM Scope and Purpose
3. Overview of the different sections
  - Assessing Risks and Impacts
  - Identifying Hot Spots
  - Enabling Positive Impact
4. Questions & Discussion
5. End of Webinar

### Presentation

After each webinar, the presentation deck and recording will be made available to all registered persons.

## Webinar 5: Deep-dive into BRM



**Webinar:** Deep-dive into BRM

**Duration:** 2x 2 hours

**Date:** July 21<sup>st</sup> and July 28<sup>th</sup>

**Time:** 3:00 pm CEST/ 9:00 am EST

**Cost:** Free

**Registration deadline:** July 18<sup>th</sup>

### Description:

Transparency is seen as the antidote to mistrust. In order to meet consumers' push for radical transparency, companies across all sectors need to communicate effectively on issues that matter. Accordingly, the Brand and Retail Module (BRM) offers a unique value to score brands holistically by embedding responsibility across the entire value chain. We'd like to give you a section-wise guidance through the BRM and how to create lead measures to reach new levels of progress within your organization. Please register [here](#).

### Agenda - Session 1:

1. Introduction and expectations of the participants
2. Introduction to SAC and Higg
3. Introduction to use Higg.org
4. Scoring & Applicability
5. Company Profile
6. Management System
7. Retailer

### Agenda - Session 2:

8. Brand
9. Stores
10. Operations & Logistics
11. Questions & Discussion
12. End of webinar

### Presentation

After each webinar, the presentation deck and the recording will be made available to all registered participants.



## Webinar 6: How to prepare for Higg FEM Verification



**Webinar:** How to prepare for Higg FEM Verification

**Duration:** 1 hour

**Date:** July 24<sup>th</sup>

**Time:** 9:00 am CEST

**Cost:** Free

**Registration deadline:** July 23<sup>rd</sup>

### **Description:**

Have you already started your Higg FEM self-assessment process and made quite good progress, so that you are soon ready to get verified? Our experienced Higg FEM verifiers would like to explain to you the essential steps and process of a Higg FEM Verification. This webinar will help you to be fully prepared when it means: it's time to verify! Please register [here](#).

### **Agenda**

1. Introduction and expectations of the participants
2. Verification Process Overview
3. Walkthrough of a Higg FEM Verification
4. Questions & Discussion
5. End of Webinar

### **Presentation**

After each webinar, the presentation deck and recording will be made available to all registered persons.

## Webinar 7: Traceability



**Webinar:** Traceability

**Duration:** 1 hour

**Date:** August 19<sup>th</sup>

**Time:** 4:00 pm CEST/ 10:00 am EST

**Cost:** Free

**Registration deadline:** August 18<sup>th</sup>

### Description:

Traceability schemes have become an important part of the sustainability landscape, and can ease social and environmental lack of proof conflicts. They also have the potential to increase the value of your business, by assuring the credibility of your brand and the truthfulness of your sustainability claims. To ensure traceability along the supply chain (or rather supply network), it is necessary to develop systems that record and follow the trail of products. This webinar helps you to understand the essential steps of how to develop your own traceability scheme. Please register [here](#).

### Agenda

1. Introduction and expectations of the participants
2. Supply chain mapping
3. Business case for traceability
4. Questions & Discussion
5. End of Webinar

### Presentation

After each webinar, the presentation deck and recording will be made available to all registered persons.

## Webinar 8: Deep-dive into SLCP



**Webinar:** Deep-dive into SLCP  
**Duration:** Full day  
**Date:** August 20<sup>th</sup>  
**Time:** 9:00 am – 5:00 pm CEST  
**Cost:** 100€/participant  
**Registration deadline:** August 17<sup>th</sup>

### Description:

Over the past two decades, compliance-focused Social and Labor assessments have played an essential role in improving social and labor conditions in the global apparel and footwear supply chains. However, this has also led to a proliferation of different standards, codes and protocols resulting in numerous, frequent audits of facilities. Due to an increasing audit fatigue, the Social & Labor Convergence Program (SLCP) has developed an Assessment Framework that brings together unique perspectives and promotes collaboration. As an accredited SLCP Verifier and Trainer Body, we would like to offer you a deep-dive into the scalable and sustainable tool for social audits. Please follow [this link](#) to book this webinar.

### Agenda

1. Introduction
2. Introduction to SLCP
3. The SLCP assessment process
4. The Data Collection Tool
5. The SLCP IT system
6. The SLCP Verification
7. SLCP Gateway
8. Questions & Discussion
9. End of Webinar

### Presentation

After each webinar, the presentation deck will be made available to all participants. For this webinar the recording will also be made available.

# Information about Costs, Payment & Cancellations

## Costs

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**More than 3 participants from one company:** 25% discount per participant.

**Company teams with exclusively booked dates:**

**Webinars 1 and 2 (Sustainability Strategy & Sustainable Supply Chain Management):**

- 1-5 participants: 600€
- 6-10 participants: 900€
- 11-15 participants: 1,200€

## Payment Details

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As soon as you have filled out the booking form, we will send you an invoice. You will be asked to pay the invoice well in advance of the webinar. **Please observe: If we have not received payment at least 1 working day before the webinar, then you will not be able to join that webinar.**

All payments shall be made without any deductions for or on account of any present and future taxes (incl. value added taxes, service taxes or like taxes), duties, levies, deductions or similar charges, which may be imposed by any jurisdiction with respect to any fees and expenses due or payable to Leadership & Sustainability Karin Ekberg GmbH.

## Cancellation

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Attendees will be responsible for the full cost of training if a Notice of Cancellation is **given less than 2 working days** prior to the day of the webinar. Furthermore, Leadership & Sustainability reserves the right to reschedule any webinars if the number of participants is too low. Registrants will be informed about any such eventuality well in advance.