



# Leadership & Sustainability

## Higg Brand & Retail Module (BRM) Verification

June 2021  
Karin Ekberg

Leadership & Sustainability



# Choose 35 years of professional experience

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## What makes Leadership & Sustainability unique

- Karin has 35 years of work experience to **improve performance** at corporate strategic level and at facility level
- We stand out from the crowd by our **system approach** coupled with **manufacturing knowledge** and a drive to create change and measurable results
- **Head of Environmental Services at adidas** (global role, 2009-2014). Developed Environmental Strategy 2015, implementation plans. Met almost all goals
- **Sustainability Director at ASSA ABLOY** (2002-2008), developed Strategy, goals, implementation plans, sustainability reports. Met all goals
- **Consulting:** ASICS, Mammut, Salewa, Charles & Keith, and several others
- [References](#)

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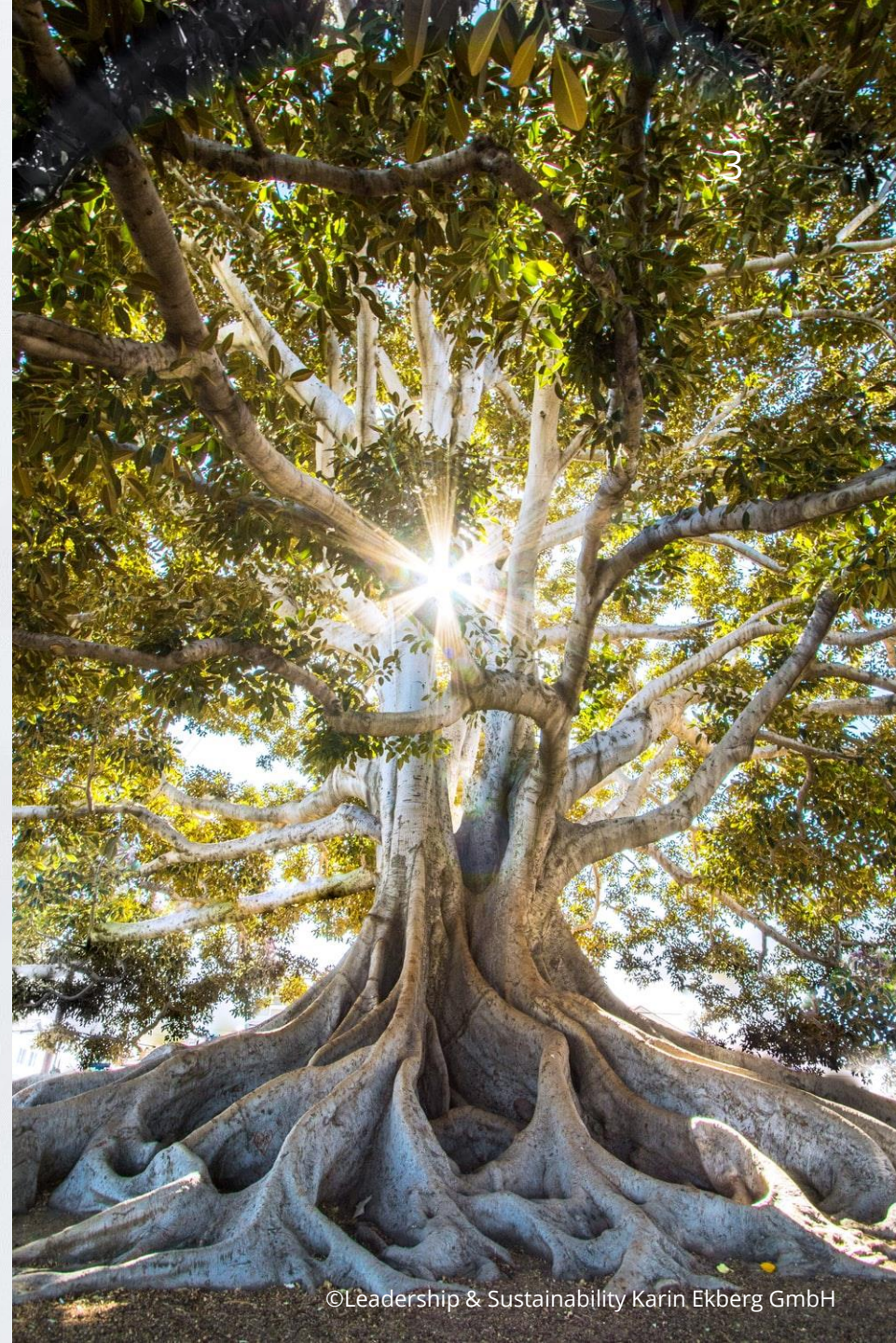


**CEO**  
**Karin Ekberg**



# Agenda

- Welcome & Agenda
- Higg BRM Verification Process Overview
  - General Information
  - Level of Verification
  - Process Flow
  - Approximate Timelines
- Added Value
- Questions & Discussion



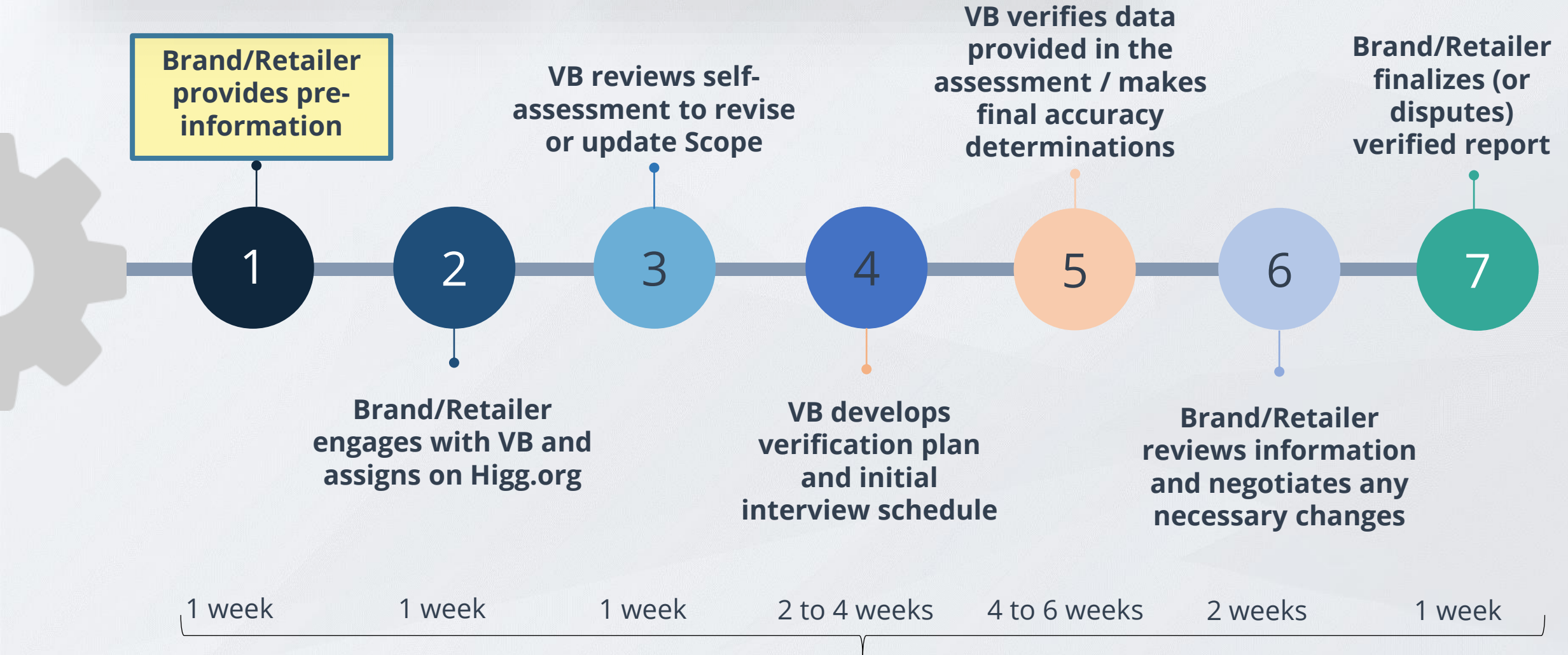




# Higg BRM Verification Process Overview

# Verification Process – Overview and timelines

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# Verification Process – Level of Verification

## Reasonable Verification

- VB shall seek more extensive evidence in all relevant areas
- Corroborative evidence where available
- VB shall obtain sufficient evidence such that the risk of their accuracy determination being in error is very low

## Limited Verification

- The VB may judge it to be appropriate to place relatively greater emphasis on inquiries of the entity's internal or upper level personnel
- Relatively less emphasis, if any, on obtaining evidence from all levels of employees or from external sources than may be the case for a reasonable verification



# Verification Process – General Information

- **Verifications** are conducted **off-site** (annually)
- Data in the BRM represents the **prior calendar year**

Estimates for person hour resources of VB based on brand/retailer revenue:

Annual Revenue Range	Lower Estimate		Upper Estimate	
	hours	days	hours	days
< US\$ 100 million	30	4	50	6.5
US\$ 100 million – US\$ 1 billion	50	6.5	100	12.5
US\$ 1 billion – US\$ 10 billion	100	12.5	150	19
>US\$ 10 billion	150	19	225	28

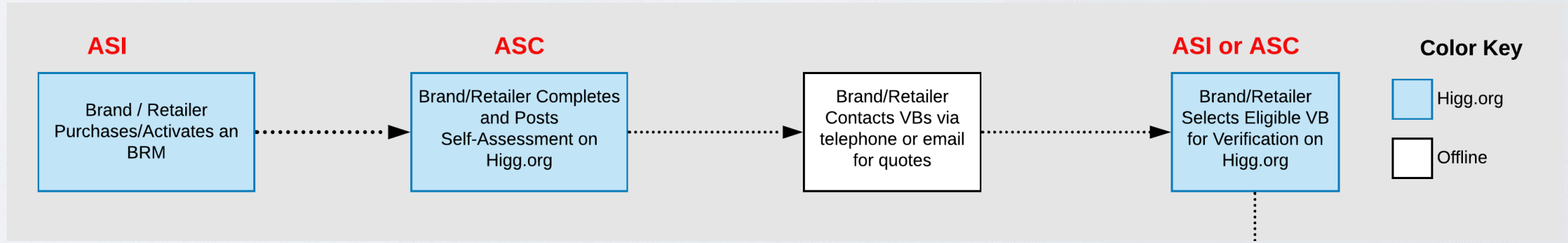




# Verification Process – BRM Process Flow

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## 1. Brand/retailer purchases BRM self-assessment and completes BRM self-assessment

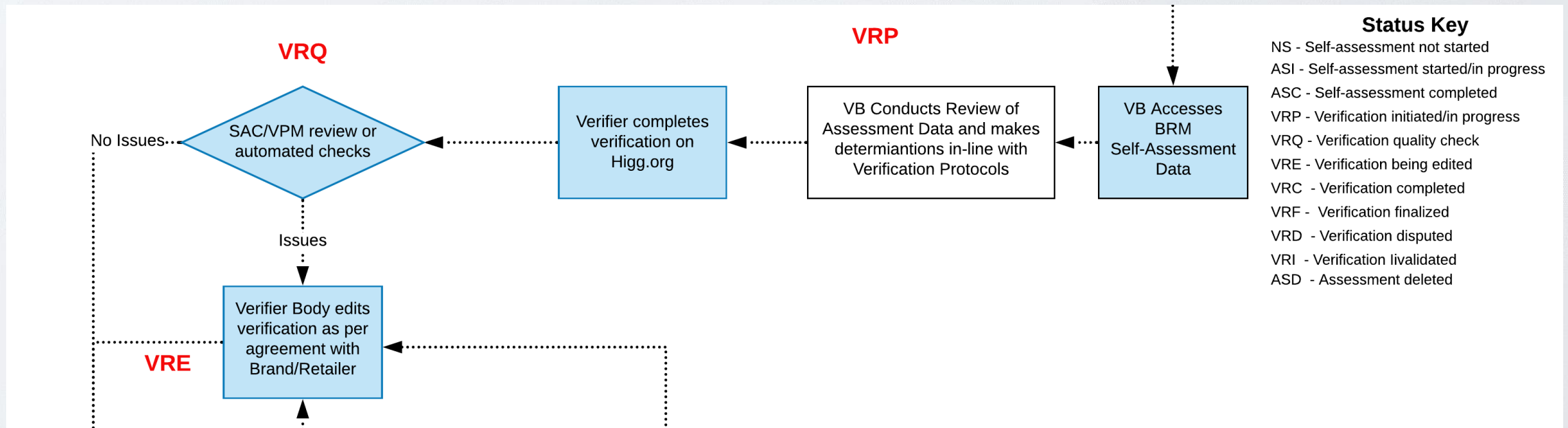




# Verification Process – BRM Process Flow

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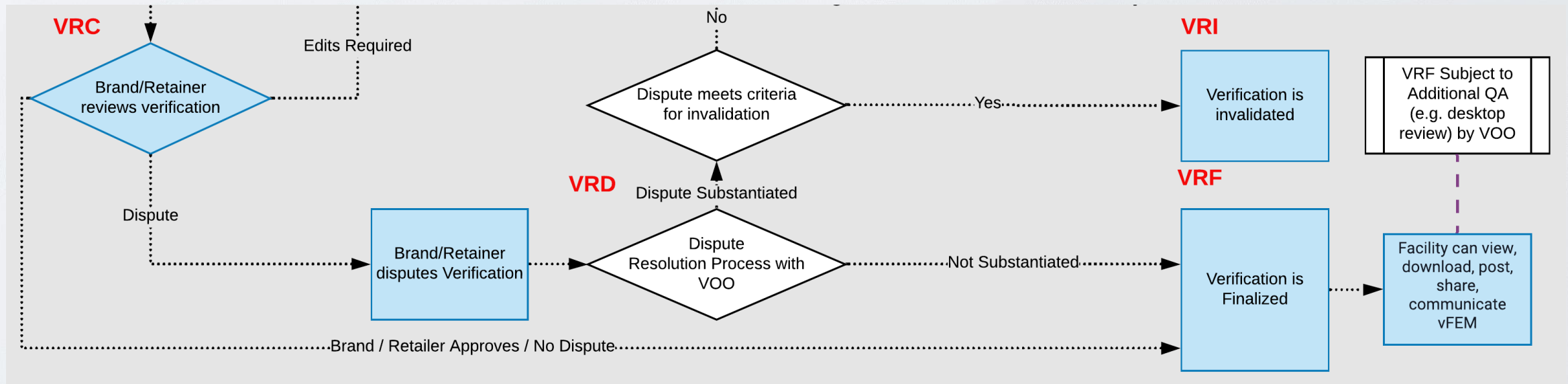
## 2. Verifier Body (VB) taking action to complete or edit the verification



# Verification Process – BRM Process Flow

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## 3. Brand/Retailer reviewing, accepting or disputing the verification and sharing the verified assessment report





# Verification Process – Helpful Links

## Getting Started

- [An Introduction to Higg BRM](#)
- [Getting Started](#)
- [Higg.org Platform - Step-by-Step Instructions](#)
- [BRM Data Collection Guide](#)

## Supporting Resources

- [Higg-BRM-How-to-Higg-Guide](#)
- [Setting Baselines and Targets](#)

## On Platform Features

- [Data roll-forward feature](#)
- [Downloading the BRM Excel](#)

## Verification guidance

- [Verification guidance](#) (will be replaced by an updated How To Higg)

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# Added Value – Implementing the Higg BRM



## Added Value - BRM

- **Integrated approach** to measure environmental and social/labor performance across value chain operations
- **Risk assessment**, leading to better, actionable data, and more insight into own business operations and supply chain
- **Identification of sustainability hot spots**, critical issues, and improvement opportunities
- **Calculates scores** and allows data verification with **increased accuracy**
- Helps to **share with business partners**.
- Catalyzes **sustainability education** and provides **guidance**
- Drives **improvements over time** through benchmarking of environmental sustainability performance



## Higg BRM – Our Experts

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**Karin Ekberg**  
CEO & Founder  
BRM verifier



**Sila Yesilyurt**  
Senior Sustainability Manager,  
subject matter expert

*For **Higg BRM**, our verifiers are authorized to perform verifications worldwide according to customer requirements.*



## AA 1000 AS - license

Leadership & Sustainability is an  
AA 1000 AS [licensed provider](#)

**AA1000**

**ASSURANCE  
STANDARD v3**

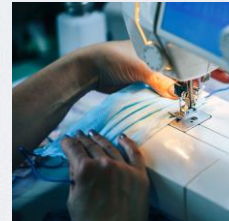
# Our Free BRM Webinars

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## Recordings & Presentations:



[How to make your brand & retail business more sustainable with Higg BRM](#)



[BRM: Supply Chain Management Program for Social Performance](#)



[BRM: Social and Environmental Risk Assessment and Strategy](#)



[BRM: Operations & Logistics – Environment](#)



[BRM: Supply Chain Management Program for Environmental Performance](#)





# Questions & Discussion