

L&S Logo Use Procedure

1 Purpose

The rules and regulations for using the Leadership & Sustainability logo/ marks/ label for certification processes are defined in this procedure.

2 Logo Ownership

Leadership & Sustainability owns and controls the following organizational logo/symbol:

Leadership & Sustainability

3 Authorized Usage of Leadership & Sustainability Logo

- Leadership & Sustainability allows certified professionals who have accomplished all applicable Leadership & Sustainability credentials and certification criteria to use the Leadership & Sustainability logo.
- Only the Certification Mark/ Logo, which symbolizes the relevant certification and credential, is authorized to be used by Leadership & Sustainability certified professionals.
- The relevant Leadership & Sustainability Certification Mark/Logo can be used in professional and business materials such as business cards and email signatures by Leadership & Sustainability certified professionals.
- The Certification symbol is not used to indicate that a product, process, or service (or any aspect of it) has been certified or approved by L&S on its own.
- Non-Assignability and Non-Transferability - The certification mark/logo may only be used by the certified individual and may not be transferred, assigned, or used by any other service user, organization, or entity.

4 Violation Reporting of Leadership & Sustainability Logo

Leadership & Sustainability aims to evaluate if relevant action(s) will be conducted after receiving information that improper or illegal use of the Certification Mark/logo has occurred, including the following:

- The alleged improper or unauthorized use of the Mark/ Logo will be verified.
- If any violation of a rule is observed, Leadership & Sustainability will notify the individual(s) and/or organization(s) associated and request that they discontinue using the relevant data inappropriately.
- If the act of infringement is not addressed, legal action or penalty, such as certification suspension or revocation, will be pursued.

In any legal cases, a German court according to local legislation will be applied.